



# FUNDRAISING PACK

Everything you need for a successful fundraiser



Dogs for  
**Autism**

Enriching lives, Expanding horizons



## A warm welcome

Thank you so much for helping us to provide assistance dogs for autistic people. Our work is life changing but without people like you we just don't have the money to train the dogs. Every penny that you raise will help us in our work.

There are around 700,000 autistic adults and children in the UK and we are the only charity to exclusively provide autism assistance dogs, free of charge, to autistic people of any age, anywhere in the UK. Without Dogs for Autism, adults and children over ten would not be eligible for 'free of charge' autism assistance dog.

We hope you find everything you need here for your fundraising journey, but please do let us know if you need any more information from us. We love to share photos and celebrate your fundraising on our social media pages so please do keep us updated with all the information!

Best wishes,

Hilary Armour CEO

# How your money helps!

**£5** will buy a **toy** for our puppies in training

**£10** will buy **training treats** for one dog

**£15** will provide **monthly flea and worm treatment** for one dog

**£20** will buy a **family training session**

**£50** will buy a **new jacket** for our growing pups



## If you're feeling ambitious...

**£1,500** will enable us to provide a **weekly training session for six months**

**£25,000** will pay for **one dog's training and support throughout their working life**



# Come up with an idea



1 Find something you will enjoy doing



2 Capture people's imagination



3 Pick a date!



4 Don't forget to leave enough time to plan!



5 Let us know what you're planning



6 Invite others to take part and donate



7 Spread the word on Social Media and your local newspaper



8 Make sure you tag us so that we can share your post!



9 Most importantly, have fun!

**Enjoy your fundraising event and don't forget to keep us updated!**

## Or choose one of these ideas...

**Sporty ideas:** Golf for Good, Run for our charity, Sponsored bike ride

**Schools:** Non Uniform Days, Bake sales, Art exhibition, bring a book to sell day

**Workplace:** Team building challenges – Three Peaks Challenge, Paintballing, Swear box, Quiz Night

**There are lots of other ideas:** Silent disco, auction, ebay sales, jumble sale, sweepstakes, raffles, battle of the bands

# Or plan your fundraising around celebration days



# Or simply choose a campaign...

## Join our 100 Heroes

Raise £1,000 (or more) and join our 100 Heroes Hall of Fame.

[100 Heroes | Dogs For Autism](#)



## Ultra Challenge Series

An Ultra Challenge is a simple concept -

- Choose your distance;
- Choose your pace - either as a walk, jog, or run;
- Pick any of our 16 challenges across the country;
- Sign up either individually or as a team!

IT'S YOUR CHALLENGE - YOUR WAY

[Charity Runs | Dogs For Autism](#)



## Sponsor a puppy

Sponsor a Dogs for Autism puppy from as little as £5 a month. Further details are available on our website.

[Puppy | Dogs For Autism](#)



## Remember...

### Ask people to use Gift Aid

For every £1 donated, charities can get an extra 25p without costing your supporters anything more

### Don't stop asking!

Platforms such as JustGiving and Facebook mean that people can donate even after your event has finished!

# Ways to donate



## Fundraising

**Enthuse**



<https://dogsforautism.enthuse.com/profile>

**Just Giving:**



<https://www.justgiving.com/dogsforautism>

**Facebook:**



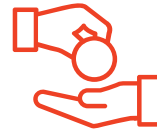
<https://www.facebook.com/fund/dogsforautism/>

**Tiltify**



<https://tiltify.com/dogs-for-autism>

or via **Twitch** or **Youtube** for online streaming



## Direct donations

**Bank Transfer:**

Account Name: Dogs for Autism  
Sort code: 60 01 13  
Account number: 44192029

**Cheques:**

Posted to:  
Dogs for Autism,  
Copper Beeches, 32 Kings Hill,  
Beech, Alton. GU34 4A

**Paypal:**



## Promote your fundraiser on the go!

Whichever platform you choose to use to promote your fundraiser, why not give it an extra boost and create a QR code that takes supporters directly to your fundraising page by following the simple steps opposite:

1. Click on the link below and follow the instructions to create your QR code:  
[My QR Code - QR Code Generator](#)
2. Print or publish your QR code and fundraise on the go!

## Donate via our website

Whether you want to donate or start a fundraising event, our website will give you all the information you need

## Useful links:

<https://www.dogsforautism.org.uk>

<https://www.facebook.com/dogsforautism>

<https://www.instagram.com/dogsforautism>

[https://twitter.com/dogs\\_autism](https://twitter.com/dogs_autism)

<https://www.linkedin.com/company/dogs-for-autism-uk>

# A few words from our families...

*Today, Poppy our amazing dog, took my daughter out to play. This might not sound like a big thing until you understand that she didn't go outside for nearly 4 years due to her anxieties. Having Poppy has made it possible to go outside, to play, to laugh, to feel safe and protected from the world around her. In short, Poppy has made living a normal life possible and we can't thank her enough.*

## **ELIZABETH'S MUM**



*Coco came into our lives, full-time, in January 2022. The change in Peter since this point has been amazing. He will now engage in conversation with strangers to talk about Coco and even comes into a shop with me as he has Coco to keep him grounded. Coco works to comfort Peter when he is anxious or upset, she is trained to recognise the signs of mounting anxiety demonstrated at his brothers Confirmation, where she sat on Peter's lap when he found the situation overwhelming. As Peter's parents we cannot express our gratitude enough to Dogs for Autism. Coco is an amazing and intelligent dog who has made a massive difference to Peter.*

## **PETER'S PARENTS**

*Arthur is a calming influence on the whole household, he knows where he is needed for reassurance or grounding and is a fabulous anchor for Lewis when accessing events in the community.*

## **CLAIRE, LEWIS'S MUM**



*Luna is a loyal, non judgmental and attentive bundle of tail wagging joy- the definition of a positive companion and true friend. Zana has multiple disabilities which mean that she struggles to make connections and communicate. Since Luna has entered our lives Zana dances with delight when she is told Luna is coming to visit and has learned her second word which aptly is 'Luna'.*

## **ZANA'S MUM**





Proudly sponsored by OSCAR Pet Foods:

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**Dogs for Autism**

32 Kings Hill  
Beech  
Alton  
GU34 4AL

Registered Charity: 1181615



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